

A silhouette of a cowboy on a horse, riding across a vast desert landscape under a clear blue sky. The foreground is filled with rolling sand dunes. The text "Come to Marlboro Country." is overlaid on the right side of the image.

Come to Marlboro Country.

SURGEON GENERAL'S WARNING: Cigarette
Smoke Contains Carbon Monoxide.

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Light: Method 10 mg "tar," 0.8 mg nicotine (100's & Kings)
11 mg "tar," 0.8 mg nicotine—Marlboro Agent 12 mg "tar,"
0.8 mg nicotine (100's & Kings) "tar," 0.8 mg nicotine—Agent
15 mg "tar," 1.2 mg nicotine av. per cigarette by FTC method.

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